

## Summary

# INTELLECTUAL PROPERTY ARBITRATION - EU AESTHETICS

## TECHNOLOGY

*Silicone aesthetic implants and body contouring devices* 

## COMPANY

Private EU medical device manufacturer (defendant) and international UK-based law firm with expertise in cross-boarder transactions and dispute resolution.

#### CHALLENGE

Arbitration case for settlement of material processing trade secrets related to design and manufacturing of silicone implants.

## Technical Expert Witness / Legal Advisor

#### ENGAGEMENT

Conducted a comprehensive evaluation of client's intellectual property portfolio and manufacturing operations, emphasizing product and process patents as well as trade secrets. Led team through detailed prior art review and provided expert analysis grounded in technical documentation to support evidentiary claims. Serving as an expert witness, participated in depositions and delivered interim and final briefings to aid legal and arbitration processes. Our strategic guidance and actionable recommendations enhanced the client's response plans, significantly contributing to a favorable outcome in the arbitral tribunal.

## OUTCOMES

 Successful mitigation of international plaintiff claims, resulting in a favorable resolution of a major arbitral tribunal for the defendant client.

#### LESSONS

- Effective IP protection safeguards proprietary manufacturing techniques, preventing competitors from replicating unique processes, while maintaining a competitive edge in the market.
- Protecting IP promotes increased investment in research and development, fostering innovation and advancement of new polymer technologies.
- Exclusive rights to a manufacturing process can establish a differentiated market position, enabling the company to offer unique products that cannot be easily replicated.